

Direction

LUX Express 

Spotlight
Media



Content

Direction — is a lifestyle magazine with versatile content and luxurious form. It is a corporate publication that has one of the biggest international readerships in the Baltic region.

Target groups

Businessman`s and tourists who travel with Lux Express group.





Distribution channels

Magazine Direction is distributed by contract with Media Station and Lux Express Group.

Advertising

Direction is a magazine in Russian and English languages and published on quaterly basis.

Format — A4, full-colour, glossy.

Size — from 100 pages.

Advertisement spots referenced in millimetres without the cutting bar (3mm).

Placement of the advertisement on a particular page of the magazine — the price of advertisement spot + 15% of this price.

Preparation of the advertisement layout — EUR 70.

Journalist's services — 30 EUR for A4.

All prices exclusive of VAT.

Special rules: 50% prepayment.

185x245

2 cover
3 cover
4 cover

from EUR 3500

370x245

EUR 3000

185x245

EUR 2000

185x122

EUR 1200

Contacts

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