

Railway

Spotlight
Media

ПРЕСТИЖНЫЙ ЖУРНАЛ
В ДВИЖЕНИИ



Topics

The contents of the magazine are schematically divided into three thematic blocks consisting of regular headings:

Finances
Transit, logistics
Business

Consultations
Development
Interview/VIP guest

Health
Beauty
Recreation
Food
Culture
Sport
Travel

Target groups

- Businessmen from Latvia and Russia who use state JSC Latvijas Dzelzceļš services for business trips
- Company's managers as well as higher and medium level employees
- Logistics, transport and transit areas representatives
- Cooperation partners and clients of state JSC Latvijas Dzelzceļš
- Russian tourists who come to Latvia for holidays, to do shopping and have a good time, also go to sanatoria or visit relatives

About us

The Railway magazine is one of the best Russian language business magazines. It is highly appreciated among professionals in various social and business spheres.



Distribution channels

Railway



Riga —
Moscow

Riga —
St. Petersburg

Riga —
Minsk

Vilnius —
Moscow

Railway is distributed in international trips of the Latvian Railway and the Lithuanian Railway.

Electronic version of the magazine Railway read in company's official website:

www.spotlait.com

Advertising



Railway is a magazine in the Russian language published on quarterly basis.

Format — A4, full-colour, glossy.

Size — from 80 pages + 4 covers.

Advertisement spots referenced in millimetres without the cutting bar (3mm).

Placement of the advertisement on a particular page of the magazine — the price of advertisement spot + 15% of this price.

Preparation of the advertisement layout — EUR 70.

Journalist's services — 30 EUR for A4.

All prices exclusive of VAT.

Special rules: 50% prepayment.

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